

Press Release

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Promius Pharma Dermatology Marketing Team Named 2018 *PM360* ELITE 100 Winner

PRINCETON, N.J., May 24, 2018 /PRNewswire/ -- *PM360*, a publication for marketing decision makers in the pharmaceutical, biotech, and medical device industries, recently named the Promius Pharma LLC Dermatology Marketing Team as one of the 2018 *PM360* ELITE 100 in the Marketing Teams category.

"We're very pleased that *PM360* recognized our dermatology marketing team's outstanding work," said Anil Namboodiripad, PhD, Senior Vice President, Proprietary Products and President, Promius Pharma. "This recognition acknowledges the tremendous impact of this dedicated team in our mission to be a driving force fostering better health for all people."

The 2018 *PM360* ELITE 100 recognizes outstanding achievement and innovation in health care marketing. Nominations were judged by the *PM360* Editorial Advisory Board, with winners selected for their ability to stand out in the complex, ever-changing health care environment.

"The 2018 ELITE 100 include remarkable individuals and marketing teams who have made their mark on this industry and are helping to push it forward with new ideas, outstanding leadership, and incredible work," says Anna Stashower, CEO and Publisher of *PM360*. "We're proud to call them ELITE, and we expect even more great things from them in the future."

Winners will appear in the May issue of *PM360* and will be honored during a reception on July 10, 2018.

About Promius Pharma LLC

Promius Pharma is a wholly owned subsidiary of Dr. Reddy's Laboratories, one of the largest and most respected pharmaceutical companies in the world. With a robust commercial infrastructure and extensive research and development capabilities through its parent company, Promius Pharma is committed to bringing new products to market that meet patients' needs in dermatology and neurology. For more information, visit www.promiuspharma.com.

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