

**THE PROMIUS PROMISE HELPS PHYSICIANS  
BE MORE PROACTIVE IN TREATING PATIENTS WITH ACNE  
New Portal Personalizes Treatment**

Princeton, NJ -- To help physicians who would like to better be able to follow a patient's progress while taking Promius Pharma's generic isotretinoin, **Zenatane™ (isotretinoin capsules USP) AB rated to Accutane**, the company has created a web-based provider portal. It was designed to allow any authorized prescriber using the Promius Promise, to obtain easy, instant access to secure patient data related to their prescriptions handled by the Promius Promise.

This HIPAA-secured web portal will provide:

- A list of all patients who are enrolled in the Promius Promise program (when processed through Direct Success Pharmacy)
- Patient demographics
- Dates of prescriptions received
- Dates of prescription shipments
- Information on pending prescriptions
- Reports showing communication with the patients and HCP office to allow the patient to receive isotretinoin within the iPledge® *Do Not Dispense* window
- Messaging tool allowing HCP office to send questions and receive responses within the portal itself or on their smart phone devices as preferred

When treating patients with severe recalcitrant nodular acne, many physicians want to help ensure patient success by measuring compliance with treatment requirements. "Dermatologists told us this portal would be a valuable tool to help track a patient's adherence to guidelines, set by the FDA, for the use of isotretinoin. Hoping for the best outcome for their patients who are using Zenatane, this portal reflects back valuable information that can help enhance a patient's compliance," explained Victor Caliman, Senior Brand Manager for Promius Pharma. "It reveals only information already submitted by the patient and Direct Success Pharmacy, thereby maintaining the strictest patient privacy as described by HIPPA."

**INDICATION**

**Zenatane™ (Isotretinoin) Capsules are indicated for the treatment of severe recalcitrant nodular acne. Because of significant adverse effects associated with its use, Zenatane™ should be reserved for patients with severe nodular acne who are unresponsive to conventional therapy, including systemic antibiotics.**

**IMPORTANT SAFETY INFORMATION**

**CAUSES BIRTH DEFECTS**



**DO NOT GET PREGNANT**

Zenatane™ must not be used by female patients who are or may become pregnant. There is an extremely high risk that severe birth defects will result if pregnancy occurs while taking Zenatane™ in any amount, even for short periods of time. Potentially any fetus exposed during pregnancy can be affected. There are no accurate means for determining whether an exposed fetus has been affected.

Other serious side effects include depression, psychosis, and rarely, suicidal ideation, suicide attempts and suicide, and aggressive and/or violent behavior; Pseudotumor Cerebri, pancreatitis, hearing impairment, inflammatory bowel disease, skeletal changes, hyperostosis, premature epiphyseal closure, vision impairment, corneal opacities, decreased night vision.

For more information please see reverse side and full Prescribing Information for Boxed Warning, Contraindications, and other important Warnings and Precautions.